

5 things you can check today to make your website more user-friendly and accessible

Simple ways to make your website clearer, easier to use, and more accessible for your audience.

1 Can people quickly find what they need?

- ✓ Simple, clear navigation.
- ✓ Important pages are easy to locate
- ✓ Key information can be accessed within a few clicks

Good navigation helps users find information quickly and reduces frustration.

2 Is your website easy to read?

- ✓ Clear headings and logical structure
- ✓ Readable font sizes and spacing
- ✓ Short, easy-to-scan sections of content

Readable content creates a better experience for all users.

3 Does your website work well on mobile?

- ✓ Text is readable without zooming
- ✓ Buttons are easy to tap
- ✓ Content displays properly on smaller screens

Mobile-friendly website improves usability across all devices.

4 Are your links and buttons clear?

- ✓ Buttons clearly explain what happens next
- ✓ Important actions are easy to identify
- ✓ Link text avoids vague phrases like "Click here"

Clear links improve navigation and usability.

5 Is your website accessible to more users?

- ✓ Good colour contrast between text and backgrounds
- ✓ Keyboard-friendly navigation
- ✓ Helpful alt text for important images

Small accessibility improvements can make a big difference for users.

Wondering if your website could work better?

I can help identify areas that may be confusing, difficult to use, or creating frustration for your audience.

Book a free 15-minute call or visit seastardesign.co.nz

